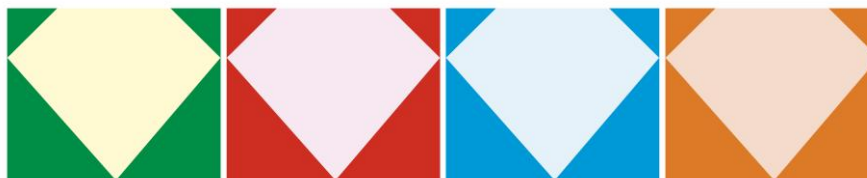


JAPAN CONTENT SHOWCASE 2018



Japan Content Showcase 2018 Market Screening Overview

Japan Content Showcase (JCS) offers Market Screening to exhibitors as a paid optional service. Please take advantage of this service in order to promote your content to buyers and other visitors from all over the world participating in JCS.

Details of content will be introduced on JCS Official Website and in "Screening & Event Information" booklet which will be distributed at the market venue.

After the screening, viewers' information will be offered to the exhibitors for their further marketing.

*** We adopt different Screening Prices based on popular time/date and venue this year.
As some slots are cheaper than last year, please consider them for your screening.**

Venue & Dates

Venue	Dates
Sunshine City CONVENTION CENTER Conference Rooms	Oct. 23 (Tue.) – Oct. 24 (Wed.), 2018 10:00-20:15 Oct. 25 (Thu.), 2018 10:00-17:30
Ikebukuro HUMAX CINEMAS/ CINEMA SUNSHINE (TBC)	Oct. 23 (Tue.) – Oct. 24 (Wed.), 2018 10:00-20:15

* Available screening hours are subject to change depending on the number of applications received.

Venue Information

Venue	No. of Seats	Media	Equipment
Sunshine City CONVENTION CENTER Conference Rooms	Screening Room 1	DVD/ Blu-ray	150 inch projection screen *Please consult if you would like to use your own equipment or connect to PC.
	Screening Room 2		
	Screening Room 3		
Ikebukuro HUMAX CINEMAS Cinema 6	119	DCP/Blu-ray	Use of existing screen Audio : Digital 7.1ch
CINEMA SUNSHINE Cinema 3	135	DCP/ Blu-ray *No HDCAM	Use of existing screen Audio : Digital 6ch

*For media other than mentioned above may cost extra charge.

*Equipment of Ikebukuro HUMAX CINEMAS / CINEMA SUNSHINE is subject to change.

*2ch only for Blu-ray at CINEMA SUNSHINE.

*Venue and number of seats is subject to change.

Screening Price (Incl. tax)

Price : **30,240 JPY** per hour **35,640 JPY** per hour **41,040 JPY** Per hour

	1 st day of the market		2 nd day of the market		Last day of the market	
	Market Venue	Outside Venue	Market Venue	Outside Venue	Market Venue	
	Screening Room	Movie Theater	Screening Room	Movie Theater	Screening Room	
9:30						9:30
10:00	[1]	[1]	[1]	[1]	[1]	10:00
10:30	10:00-12:00 (30,240 JPY per hour)	10:00-12:00 (41,040 JPY per hour)	10:00-12:00 (30,240 JPY per hour)	10:00-12:00 (41,040 JPY per hour)	10:00-12:00 (30,240 JPY per hour)	10:30
11:00						
11:30						
12:00						12:00
12:30						12:30
13:00	[2] 12:45-14:45 (35,640 JPY per hour)	[2] 12:45-14:45 (41,040 JPY per hour)	[2] 12:45-14:45 (35,640 JPY per hour)	[2] 12:45-14:45 (41,040 JPY per hour)	[2] 12:45-14:45 (30,240 JPY per hour)	13:00
13:30						
14:00						
14:30						
15:00						15:00
15:30	[3] 15:30-17:30 (35,640 JPY per hour)	[3] 15:30-17:30 (41,040 JPY per hour)	[3] 15:30-17:30 (35,640 JPY per hour)	[3] 15:30-17:30 (41,040 JPY per hour)	[3] 15:30-17:30 (30,240 JPY per hour)	15:30
16:00						
16:30						
17:00						
17:30						17:30
18:00						18:00
18:30	[4] 18:15-20:15 (35,640 JPY per hour)	[4] 18:15-20:15 (41,040 JPY per hour)	[4] 18:15-20:15 (35,640 JPY per hour)	[4] 18:15-20:15 (41,040 JPY per hour)		18:30
19:00						
19:30						
20:00						20:00

- * Minimum booking hour is 1 hour. Additional 30 minutes slots can be purchased.
 - * Screening Price will be calculated as “1 hour price plus additional 30 minutes slots (half price of 1 hour price)”.
 - * If a screening slot crosses two different price categories, screening price will be calculated using 30 minutes price of both categories as follows.
- Ex. - For “20 minutes in Category A & 70 minutes in Category B”, “30 minutes price for Category A plus 60 minutes price for Category B”.
- For “40 minutes in Category A & 40 minutes in Category B”, “60 minutes price for Category A plus 30 minutes price for Category B”.

Application Procedure

Items		How to Submit	Deadline
1	Market Screening Application Form	<ul style="list-style-type: none"> - Download “Market Screening Application Form” from JCS Official Website or from MY PAGE. - Complete and send the form to JCS Organizer’s Office by E-mail. 	Primary Deadline : Aug. 10 (Fri.), 2018 Final Deadline* : Aug. 24 (Fri.), 2018 <i>*Applications will be accepted after the Primary Deadline only if slots are still available.</i>
2	Screening Details Form & A Photo of Screening Content	<ol style="list-style-type: none"> 1. Download and complete “Screening Details Form”. 2. Prepare a photo of the screening content (Data Size: W54mm×H36mm, 350dpi). <ul style="list-style-type: none"> - Send above 1. & 2. to JCS Organizer’s Office by E-mail. 	Sep. 7 (Fri.), 2018
3	Screening Content (Media), A Promotional Poster & Flyers	<ol style="list-style-type: none"> 1. Actual Content (Media) 2. A Promotional Poster (1 copy, Size B1) 3. Promotional Flyers (10 to 30 copies) <ul style="list-style-type: none"> - Send above 1., 2. & 3. to JCS Organizer’s Office. <p>We will check if there is a problem with the media in advance. The poster will be placed at the screening venue and will be returned to you after the screening upon request.</p>	Sep. 28 (Fri.), 2018

Contact

Japan Content Showcase Organizer’s Office

Attn: Market Screening

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